

TED BRADER

Curriculum Vitae

Center for Political Studies
Institute for Social Research 4242
University of Michigan
426 Thompson Street
Ann Arbor, MI 48106

(734) 936-1777 (office)
(734) 764-3341 (fax)
tbrader@umich.edu
www.brader.isr.umich.edu

ACADEMIC POSITIONS

<i>Associate Professor</i> , Department of Political Science, University of Michigan	2006-present
<i>Research Associate Professor</i> , Center for Political Studies, Inst. for Social Research	2006-present
<i>Adjunct Associate Professor</i> , Department of Communication Studies, Univ. of Michigan	2005-present
<i>Faculty Associate</i> , Center for Russian, East European, and Eurasian Studies	2009-present
<i>Faculty Associate</i> , Weiser Center for Emerging Democracies	2010-present
<i>Assistant Professor</i> , Department of Political Science, University of Michigan	2000-2006
<i>Faculty Associate</i> , Center for Political Studies, Institute for Social Research	2000-2006
<i>Lecturer</i> , Department of Government, Harvard University	1999-2000

EDUCATION

Harvard University, Ph.D., Political Science, 1999
Stanford University, Visiting Scholar (Ph.D. program), Winter-Summer 1999
Dartmouth College, A.B., Government, *summa cum laude*, 1993

PUBLICATIONS

Books

Ted Brader. 2006. *Campaigning for Hearts and Minds: How Emotional Appeals in Political Ads Work*. Chicago: University of Chicago Press.

[Reviewed in *Campaigns & Elections*, *Choice*, *International Journal of Public Opinion Research*, *Journal of Communication*, *Perspectives on Political Science*, *Perspectives on Politics*, *Political Communication*, *Political Psychology*, *Political Science Quarterly*, *Public Opinion Quarterly*, *Science*, *St. Louis Journalism Review*]

Articles and Chapters

Ted Brader. 2011 (forthcoming). "The Political Relevance of Emotions: 'Reassessing' Revisited." *Political Psychology*

Nicholas Valentino and Ted Brader. (forthcoming) "The Sword's Other Edge: Perceptions of Discrimination and Racial Policy Opinion after Obama." *Public Opinion Quarterly*

January 2011

Ted Brader, George E. Marcus, and Kristyn L. Miller. 2011 (forthcoming). "Emotion and Public Opinion." In *The Oxford Handbook of American Public Opinion and the Media*, edited by Robert Shapiro and Lawrence Jacobs. Oxford University Press, 384-401.

Ted Brader. 2011 (forthcoming). "The Emotional Foundations of Democratic Citizenship." In *New Directions in Public Opinion*, edited by Adam Berinsky. Routledge Press.

Nicholas A. Valentino, Ted Brader, Eric W. Groenendyk, Krysha Gregorowicz, and Vincent L. Hutchings. 2011 (forthcoming). "Election Night's Alright for Fighting: The Role of Emotions in Political Participation." *Journal of Politics* 73(1): 156-70.

Bryce Corrigan and Ted Brader. 2011. "Campaign Advertising: Reassessing the Impact of Campaign Ads on Political Behavior." In *New Directions in Campaigns and Elections*, edited by Stephen Medvic. Routledge Press.

Ted Brader and Joshua Tucker. 2009. "What's Left Behind When the Party's Over? Survey Experiments on the Effects of Partisan Cues in Putin's Russia." *Politics and Policy* 37(4): 843-68.

Ted Brader, Nicholas A. Valentino, and Elizabeth Suhay. 2008. "What Triggers Public Opposition to Immigration? Anxiety, Group Cues, and Immigration Threat." *American Journal of Political Science* 52(4): 959-78. [Reprinted in *Political Psychology*, edited by Howard Lavine, Sage Publications, 2010]

Ted Brader and Joshua A. Tucker. 2008. "Pathways to Partisanship: Evidence from Russia." *Post-Soviet Affairs* 24(3): 1-38.

Ted Brader and Nicholas A. Valentino. 2007. "Identities, Interests, and Emotions: Symbolic versus Material Wellsprings of Fear, Anger, and Enthusiasm." In *The Affect Effect: The Dynamics of Emotion in Political Thinking and Behavior*, edited by W. Russell Neuman, George E. Marcus, Ann N. Crigler, and Michael MacKuen. University of Chicago Press, 180-201.

Ted Brader. 2005. "Striking a Responsive Chord: How Campaign Ads Motivate and Persuade Voters by Appealing to Emotions." *American Journal of Political Science* 49(2): 388-405.

Michael Traugott and Ted Brader. 2003. "Explaining 9/11." In *Framing Terrorism: The Media, Government, and the Public*, edited by Pippa Norris, Marion Just, and Montague Kern. NY: Routledge Press.

Michael Traugott, Ted Brader, et al. 2002. "How Americans Responded: A Study of Public Reactions to 9/11/01." *PS: Political Science & Politics* 35(3): 511-6.

Ted Brader and Joshua A. Tucker. 2001. "The Emergence of Mass Partisanship in Russia, 1993-1996." *American Journal of Political Science*. 45(1): 69-83.

Book Reviews, Comments, and Other Publications

Ted Brader. (forthcoming) Review of *Democracy at Risk: How Terrorist Threats Affect the Public*, by Jennifer Merolla and Elizabeth Zechmeister. *Public Opinion Quarterly*

Ted Brader. 2008. Review of *The Political Brain: The Role of Emotion in Deciding the Fate of the Nation*, by Drew Westen (Public Affairs). *Political Psychology* 29(4): 623-27.

Ted Brader. 2008. Review of *The Political Brain: The Role of Emotion in Deciding the Fate of the Nation*, by Drew Westen (Public Affairs). *Review of Policy Research* 25(4): 377-78.

Ted Brader. 2006. "Affective Intelligence and Beyond: Next Steps in Research on Emotion in Politics." *Political Communication Report* 16(3).

Ted Brader. 2002. "Citizen Responses to Threat and Fear: New Developments and Future Directions." *The Political Psychologist* 7(2): 3-9.

WORK IN PREPARATION OR UNDER REVIEW

Ted Brader and George E. Marcus. "Emotions and Political Behavior." Prepared for inclusion in the *Oxford Handbook of Political Psychology*, Second edition, edited by Leonie Huddy, David Sears, and Jack Levy.

Ted Brader, Eric W. Groenendyk, and Nicholas A. Valentino. "Fight or Flight? When Political Threats Arouse Public Anger and Fear." *Under review*.

Eric W. Groenendyk, Ted Brader, and Nicholas A. Valentino. "Appraising Political Emotions: Appraisals, Emotions, and Behavior in Response to Threatening News."

Nicholas A. Valentino, Ted Brader, and Ashley E. Jardina. "The Antecedents of Immigration Opinion among U.S. Whites: Media Group Priming versus General Ethnocentrism." *Under review*.

Ted Brader, Nicholas A. Valentino, Ashley E. Jardina, and Timothy J. Ryan. "The Racial Divide on Immigration Opinion: Why Blacks Are Less Threatened by Immigrants."

Ted Brader and Joshua A. Tucker. "Follow the Leader: Party Cues, Policy Opinion, and the Power of Partisanship in Three Multiparty Systems." *Under review*.

Ted Brader and Joshua A. Tucker. "Survey Experiments: Partisan Cues in Multiparty Systems." Prepared for inclusion in *Experimental Political Science: Principles and Practices*, edited by Kittel Bernhard, Wolfgang Luhan, and Rebecca Morton.

Ted Brader, Joshua A. Tucker, and Matias Bargsted. "Of Time and Partisan Stability Revisited."

Ted Brader, Joshua A. Tucker, and Dominik Duell. "Who's the Life of the Party? The Impact of Personal and Party Traits on Partisan Cue-Taking."

Ted Brader, Joshua A. Tucker, and Andrew Therriault. "The Cross-Pressured Citizen: Revisiting Social Influence on Voting Behavior."

Ted Brader, Joshua A. Tucker, and Andrew Therriault. "Cross-Pressures Scores: A New Measure for an Old Concept."

Ted Brader and Joshua A. Tucker. "Reflective and Unreflective Partisans? Experimental Evidence on the Links between Information, Opinion, and Party Identification."

Ted Brader and Joshua A. Tucker. *Why Partisans? Comparative Evidence on the Nature and Origins of Party Identification*. (book manuscript)

Ted Brader. "Public Responses to Terrorism: Perceptions, Emotions, and Preferences."

Ted Brader. “Disasters and Reelection to Congress: A Natural Experiment on the Link between Constituency Service and Incumbency Advantage.”

Ted Brader and Bryce Corrigan. “Emotional Cues and Campaign Dynamics in Political Advertising.”

Ted Brader and Bryce Corrigan. “How the Emotional Tenor of Ad Campaigns Affects Political Behavior.”

FELLOWSHIPS AND RESEARCH GRANTS

Weiser Center for Europe and Eurasia, Faculty Grant (\$1,500), 2010-2011.

Center for Political Studies, Supplemental Research Grant (\$3,500), 2010-2011.

U.S. Department of State, Program of Research and Training for Eastern Europe and the Former Soviet Union (Title VIII), University of Delaware (\$18,750), “Experiments on the Nature of Partisanship: Bulgaria and Moldova” (PI: Joshua Tucker), 2010-2011.

National Science Foundation Grant SES-0716464 (\$12,000), Principal Investigator on “Doctoral Dissertation Research in Political Science: Identifying the Lesser of Two Evils” (Co-PI: Eric Groenendyk), 2007-2008.

Marsh Center for Journalistic Performance, Research Grant (\$7,000), “Use and Impact of Emotion in Political Ads,” 2005.

National Science Foundation Grant SES-0452726 (\$365,907), Principal Investigator on “Mass Media, Emotions, and Responses to Globalization” (Co-PI: Nicholas A. Valentino), 2005-2010.

Office of the Vice President for Research, University of Michigan, Seed Grant (\$15,000), “Pathways to Partisanship,” (Co-PI: Joshua A. Tucker), 2005.

Princeton Institute for International and Regional Studies, Research Grant (\$40,000), “Pathways to Partisanship,” (PI: Joshua A. Tucker), 2005.

Center for Political Studies, Seed Grant (\$5,000), “Pathways to Partisanship” (Co-PI: Joshua A. Tucker), 2004.

TESS (Time-sharing Experiments for the Social Sciences), Data Collection Grant, 2003.

Center for Political Studies, Supplemental Research Grant (\$5,000), 2003.

Marsh Center for Journalistic Performance, Research Grant (\$8,000), 2003.

Center for Political Studies, Reading Committee Seed Grant (\$4,000), 2002.

Institute for Research on Women and Gender Seed Grant (\$5,000), 2002.

Rackham Faculty Research Grant and Fellowship (\$15,000), 2002.

Rackham Summer Interdisciplinary Institute Faculty Fellowship, 2001.

Mellon Dissertation Completion Fellowship, 1998-99.

Mellon Dissertation Research Fellowship, 1997-98.

Goldsmith Research Award, The Joan Shorenstein Center on the Press, Politics, and Public Policy at the John F. Kennedy School of Government, 1997-98.

National Science Foundation Dissertation Improvement Grant, 1996-98.

Green Fund Research Grant, Harvard University, 1996-97.

National Science Foundation Graduate Research Fellowship, 1994-97.

HONORS AND AWARDS

Emerging Scholar Award, 2009. APSA section on Elections, Public Opinion, and Voting Behavior. In recognition of being a top scholar in the field within ten years of completing the PhD.

Best Paper Award, 2007. APSA section on Political Psychology. Best paper on political psychology delivered at the 2006 annual meeting of the American Political Science Association.

Pi Sigma Alpha Award for Outstanding Undergraduate Teaching, 2003-2004.

Westview Press Award, 1999. Best paper delivered by a graduate student at the 1998 annual meeting of the Midwest Political Science Association.

Colby Political Science Prize, Department of Government, Dartmouth College, 1993.

Dartmouth College Presidential Scholar, 1993.

U.S. Presidential Scholar, 1989.

PROFESSIONAL PRESENTATIONS AND WORKSHOPS

Oct 2010. The Ohio State University. Conference on Methodology in Political Psychology (Columbus, OH).

Oct 2010. City University of New York (CUNY) Graduate Center, The Center for the Humanities (New York).

Sep 2010. University of Minnesota (Minneapolis, MN)

Sep 2010. Annual meeting of the American Political Science Association (Washington, DC). (x3)

Jul 2010. Annual meeting of the International Society of Political Psychology (San Francisco, CA). (x2)

May 2010. Annual meeting of the European Association of Political Consultants (Vienna, Austria).

Apr 2010. Annual meeting of the Midwest Political Science Association (Chicago, IL). (x2)

Apr 2010. University of Michigan. Interdisciplinary Workshop on American Politics Conference on "Politics and Society: Conversations across Disciplines" (Ann Arbor, MI).

Oct 2009. Yale University. American Politics and Public Policy Workshop, Institution for Social and Policy Studies (New Haven, CT).

May 2009. Northwestern University. Conference on Experimental Political Science (Evanston, IL).

Apr 2009. Annual meeting of the Midwest Political Science Association (Chicago, IL). (x2)

Dec 2008. Harvard University. Center for American Politics (CAPS) Speaker Series (Cambridge, MA).

Nov 2008. University of Windsor. Political Communications in American Politics Guest Lecture (Windsor, Canada).

Nov 2008. Cornell University (Ithaca, NY).

Aug 2008. Annual meeting of the American Political Science Association (Boston, MA).

Apr 2008. Annual meeting of the Midwest Political Science Association (Chicago, IL).

Feb 2008. New York University. First Annual Conference on Experimental Political Science, Center for Experimental Social Science. (New York, NY).

Nov 2007. University of Pennsylvania. American Politics Workshop (Philadelphia, PA).

Oct 2007. University of Michigan. CPS Workshop on Democratic Politics (Ann Arbor, MI).

- Jul 2007. Annual meeting of the International Society of Political Psychology (Portland, OR).
- Apr 2007. Dartmouth College. American Politics Seminar (Hanover, NH).
- Mar 2007. Indiana University. Colloquium on Political Communication Research (Bloomington, IN).
- Feb 2007. University of Michigan. CPS Workshop on Democratic Politics (Ann Arbor, MI).
- Nov 2006. Harvard University. Political Psychology and Behavior Workshop, Institute for Quantitative Social Science (Cambridge, MA).
- Oct 2006. New Horizons in Science Briefing at the annual meeting of the Council for the Advancement of Science Writing and the National Association of Science Writers (Baltimore, MD).
- Oct 2006. Rotary Club of Ann Arbor (Ann Arbor, MI).
- Sep 2006. University of Michigan. CPS Workshop on Democratic Politics (Ann Arbor, MI).
- Sep 2006. Annual meeting of the American Political Science Association (Philadelphia, PA).
- Jul 2006. Annual meeting of the International Society of Political Psychology (Barcelona, Spain). (x2)
- Apr 2006. Annual meeting of the Midwest Political Science Association (Chicago, IL).
- Nov 2005. University of Windsor. Distinguished Speaker Series (Windsor, Canada).
- Nov 2005. University of Michigan. Decision Consortium Seminar (Ann Arbor, MI).
- Oct 2005. Rice University. Workshop on New Methods for Understanding Political Behavior (Houston, TX).
- Oct 2005. University of Michigan. CPS Workshop on Democratic Politics (Ann Arbor, MI).
- Sep 2005. Annual meeting of the American Political Science Association (Washington, DC).
- Aug 2005. Plenary session of the Comparative Study of Electoral Systems (Washington, DC).
- Jul 2005. Annual meeting of the International Society of Political Psychology (Toronto, Canada). (x2)
- May 2005. University of Michigan. Conference on The New Challenges for Political Parties and Representation (Ann Arbor, MI).
- Apr 2005. University of Michigan. National Election Studies Fellows Workshop (Ann Arbor, MI).
- Apr 2005. Annual meeting of the Midwest Political Science Association (Chicago, IL). (x2)
- Oct 2004. University of Michigan. The Dynamics of Affective Intelligence Workshop (Ann Arbor, MI).
- Sep 2004. Annual meeting of the American Political Science Association (Chicago, IL).
- Apr 2004. Annual meeting of the Midwest Political Science Association (Chicago, IL).
- Apr 2004. University of Michigan. National Election Studies Fellows Workshop (Ann Arbor, MI).
- Feb 2004. Yale University. American Politics Seminar, Institution for Social and Policy Studies (New Haven, CT).
- Oct 2003. University of Michigan. National Election Studies Fellows Workshop (Ann Arbor, MI).
- Jun 2003. European University. Four-part lecture series in the Program for Training a New Generation of Russian Social Scientists and Diffusing Social Science Expertise to Russian Regional Universities (St. Petersburg, Russia).
- Aug 2002. Annual meeting of the American Political Science Association (Boston, MA).
- Aug 2002. Harvard University. Symposium on “Restless Searchlight: Terrorism, the Media, and Public Life” at the Kennedy School of Government (Cambridge, MA).
- Apr 2002. Annual meeting of the Midwest Political Science Association (Chicago, IL). (x2)
- Nov 2001. Annual meeting of the American Association for the Advancement of Slavic Studies (Arlington, VA).
- Aug 2000. Annual meeting of the American Political Science Association (Washington, DC). (x2)
- Apr 2000. Annual meeting of the Midwest Political Science Association (Chicago, IL).

- Apr 1999. Annual meeting of the Midwest Political Science Association (Chicago, IL).
- Aug 1998. Annual meeting of the American Political Science Association (Boston, MA). (x2)
- Jul 1998. Annual meeting of the International Society of Political Psychology (Montreal, Canada).
- Apr 1998. Annual meeting of the Midwest Political Science Association (Chicago, IL).
- Apr 1998. University of Chicago. Workshop for Comparative Politics and Historical Sociology at Wilder House (Chicago, IL).

PROFESSIONAL ACTIVITIES AND SERVICE

- Associate Principal Investigator, ANES: American National Election Studies (2010-).
- Board of the American National Election Studies (2010-).
- Associate Principal Investigator, TESS: Time-Sharing Experiments in the Social Sciences (2009-).
- Editorial Board member, *Political Psychology* (2005-2009).
- Editorial Board member, *Politics and the Life Sciences* (2009-).
- Award Committees: APSA Organized Section on Political Psychology, Best Dissertation Award (2006); APSA Organized Section on Political Psychology, Robert E. Lane Best Book Award (2008; 2010). APSA Organized Section on Experimental Research, Best Book Award, chair (2010-2011).
- Referee, Scholarly Journals. *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *British Journal of Political Science*, *International Journal of Media and Learning*, *International Political Science Review*, *Journal of Political Marketing*, *Journal of Politics*, *Party Politics*, *Political Behavior*, *Political Communication*, *Political Psychology*, *Political Research Quarterly*, *Public Opinion Quarterly*, *Quarterly Journal of Political Science*, *Scandinavian Political Studies*, *West European Politics*.
- Referee, Book Publishers. Cambridge University Press; Congressional Quarterly Press; Edinburgh University Press; Institute for International Economics; McGraw-Hill; Oxford University Press; Palgrave Macmillan; Routledge; University of Chicago Press.
- Referee, Grant Agencies: National Science Foundation; Time-sharing Experiments for the Social Sciences.
- Founder and Director. Research Workshop on Political Psychology. 1996-2000. Harvard Univ. interdisciplinary workshop for presentation and promotion of faculty and graduate research.
- Chair/Discussant at the annual meetings of the Midwest Political Science Association (1999, 2003, 2007), American Political Science Association (2003, 2008), International Society of Political Psychology (2005, 2007), and at the Experimentation in Political Science Conference at Northwestern University (2009).

DEPARTMENTAL AND UNIVERSITY SERVICE

Department of Political Science

- Executive Committee (2002-2003; 2008-2009)
- American Politics Subfield Coordinator (2006-2007, 2009-2011)
- American Politics Search Committee (2005-2008)
- Dissertation Awards Coordinator (2010-2011)
- Interdisciplinary Workshop on American Politics Faculty Supervisor (2006-2011)
- Gender and Minority Harassment and Discrimination Committee (2004-2006)
- Undergraduate Affairs Committee (2001-2002)

Graduate Affairs Committee (2000-2001)

Department of Communication Studies:

Marsh Distinguished Fellow Selection Committee (2010)
Political Communication Search Committee (2007-2008)
Interdepartmental Program Committee (2000-2001, 2002-2004)

Center for Political Studies

Advisory Committee (2006-2008)

TEACHING

Undergraduate Courses

American Political Parties and Elections
Media Effects on Public Opinion
Are Americans Good Citizens? (seminar)
Emotion and Politics (seminar)

Graduate Courses

Political Psychology
Public Opinion
Comparative Political Behavior
Media and Politics
Emotion and Politics
Political Behavior

GRADUATE DISSERTATION ADVISING

Current Students (* = chair/primary advisor)

*Matias Bargsted (Michigan Political Science)
Katie Brown (Michigan Communication Studies)
*Bryce Corrigan (Michigan Political Science)
Katherine Gallagher (Michigan Political Science)
Krysha Gregorowicz (Michigan Communication Studies)
Lauren Guggenheim (Michigan Communication Studies)
Ashley Jardina (Michigan Political Science)
Nathan Kalmoe (Michigan Political Science)
Neill Mohammad (Michigan Political Science)
Ying Qian (Michigan Communication Studies)
*Derek Stafford (Michigan Political Science)

Former Students (* = chair/primary advisor)

Roei Davidson (Michigan Communication Studies, 2007)
Ann Williams (Michigan Communication Studies, 2008)
*Elizabeth Suhay (Michigan Political Science, 2008)
*Eric Groenendyk (Michigan Political Science, 2009) – Rackham Distinguished Dissertation Award
and the APSA Best Dissertation in Political Psychology Award
Yanna Krupnikov (Michigan Political Science, 2009)
Xiaoru Wang (Michigan Communication Studies, 2009)
*Carrie Konold (Michigan Political Science, 2010)

Kwang-Il Yoon (Michigan Political Science, 2010)
*Laura Schram (Michigan Political Science, 2010)
Adam Levine (Michigan Political Science, 2010)

REFERENCES

Please contact for professional references.