

## Jason Luo – Vice Chairman, President & CEO of Key Safety Systems



EY Entrepreneur
Of The Year\*

2015 Award Winner

- Mr. Luo serves as President & CEO, and board member of KSS since March 2007.
- Prior positions at KSS include President, Chief Operating Officer; President of Asia Division; VP of Global Engineering; Director of Global Engineering.
- Mr. Luo has been with company since 1997.
- Key Safety Systems (KSS) is a global leader in the system integration and performance of safety-critical components to the automotive and non-automotive markets serving the active safety, passive safety and specialty product sectors with 10,000 employees and 34 facilities in 15 countries around the world. KSS was acquired by Ningbo Joyson Electronics of China in June 2016.
- Mr. Luo has led the business transformation and global expansion of KSS since 2007 to ensure KSS can serve its global customers from its 34 global technical center, and manufacturing plants in North American, Europe and Asia.
- Working with Crestview partners, Mr. Luo led management to complete MBO in 2007 and successfully managed the company through the worst recession in 2008 – 2009.
- Mr. Luo has extensive hands on experience with M&A, divestures, corporate strategy development/implementation and global operational excellence.
- Born in China, Mr. Luo has a deep knowledge and understanding of doing business in China, and achieved 10 fold revenue growth in China since 2007.
- B.S. degree in Mechanical Engineering from Beijing Institute of Technology, China; M.S. in Mechanical Engineering from the University of Toledo, Ohio; MBA from Michigan State University.
- Mr. Luo currently serves on the Board of Directors of Key Safety Systems, Global IP and JR Automation Technologies, He is a Senior Advisor at Crestview Partners and FountainVest Partners, Chairman of Detroit Chinese Business Association Advisory Board and also sits on Michigan State University Broad College Alumni Association Board of Directors.



## **Cross-Border M&A and Management**



- Led \$1.8 Billion Sale of Key Safety Systems (Sterling Heights) to Joyson Electronics (Ningbo China)
  - Largest oversea auto acquisition by a Chinese company



- Crestview Partners, Senior Advisor for Industrial section
  - \$7.5 Billion US-based PE fund
  - Worked on 20+ deals



- FountainVest Partners, Senior Advisor
  - \$3 Billion HK-based PE fund
  - Worked on 5 deals



- Global IP, Chairman of Board
  - Cayman Islands-based satellite company



JR Automation, Board member